



Designed
to deliver.



us work insight contact

Our hallmark is intelligent design that informs and educates, captivates and inspires. We apply this way of thinking to every project in the Craib Design studio.

Client List



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About us

Craib Design & Communications has been delivering award-winning investor and corporate communications solutions for leading North American public companies since 1972. Today, we offer a full suite of design and editorial services for every communications project, from annual and CSR reports to branding and online communications.

Our services

Our services draw upon a wide range of specialized expertise to deliver one-off or integrated multiple projects across all forms of print and digital media.

Investor and CSR Communications

- Annual reports
- CSR reports
- Websites and online reports
- Quarterly reports
- Fact sheets
- Investor and AGM presentations
- Roadshow materials
- Proxy, MIC, and shareholder materials
- Prospectuses
- 10K wraps
- Interactive GRI tables
- Summary reports
- Site, community and employee reports
- Community newsletters
- Videos
- Strategic writing and editing
- Speech writing
- Peer group analysis
- Best practice guidance

Marketing and Advertising

- Publications
- Newspaper ads
- Magazine ads
- Billboards and outdoor
- E-newsletters
- Direct mail
- Digital marketing
- Videos
- Microsites

Integrated Branding and Collateral

- Strategy and planning
- Audits
- Brand architecture
- Naming and taglines
- Messaging
- Logos
- Stationery
- PowerPoint templates
- Responsive websites
- Mobile apps
- Newsletters
- Publications
- Catalogues
- Posters
- Packaging
- Exhibits and displays
- Promotional Items
- Signage
- Style guides
- Asset management

Internal Communications

- Employee engagement presentations
- Pension and benefit statements
- Employee newsletters
- Human resource materials
- Conference and event collateral
- Intranet and microsites

Our work

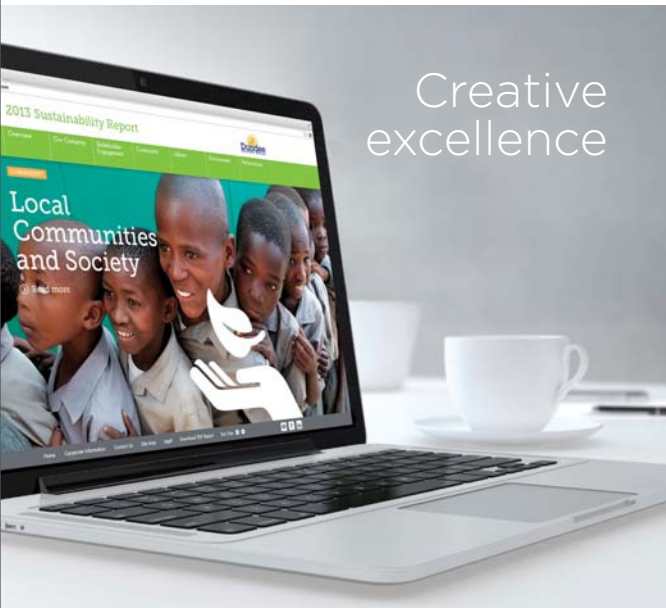
Over the years, we've had the pleasure of working with a number of local, national and international clients across a diverse group of market sectors.

To view more of our work, please visit our website www.craib.com.

Powerful
storytelling



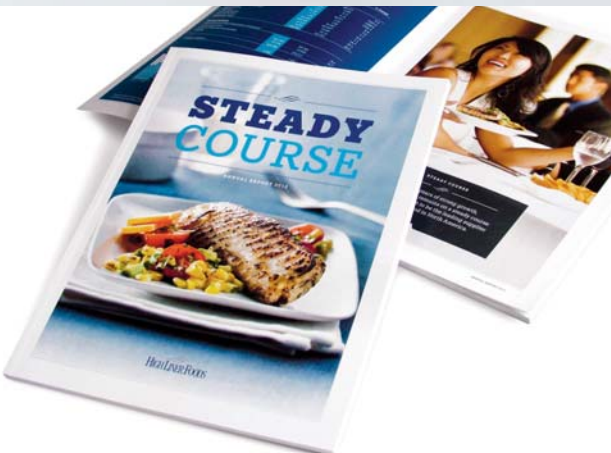
Innovative
solutions



Creative
excellence



Global
perspective



Superior
execution

Left to right:
InnVest REIT Annual Report 2013
Royal Bank of Canada Annual Report 2013
Dundee Precious Metals Sustainability Report 2013
ShawCor Ltd. Annual Report 2013
High Liner Annual Report 2013

Our clients

Associations

Building Industry and Land Development Association (BILD)
Canadian International Development Agency (CIDA)
Canadian Investor Relations Institute (CIRI)
Toronto Board of Trade (TBOT)

Education

Fleming College
Richard Ivey School of Business

Financial & Insurance

AGF Management Limited
BDO Dunwoody
BMO Financial Group
Brompton Group
CIBC Mellon
GMP Capital Trust
Home Capital Group
ING Direct Canada
Northbridge Financial Corporation
Northern Rivers Funds
Royal Bank of Canada
Sceptre Investment Counsel
Visa Canada
YourCFO

Healthcare

Biovail
Gamma Dynacare
GlaxoSmithKline Canada
Patheon

Income Funds

Armtec Infrastructure Income Fund
BFI Canada Income Fund
Cineplex Galaxy Income Fund
Clearwater Seafoods Income Fund

Granby Industries Income Fund
Jazz Air Income Fund
KCP Income Fund
Macquarie Power & Infrastructure Income Fund
Prime Restaurants Royalty Income Fund
Spinrite Income Fund
The Consumers' Waterheater Income Fund

Pension Funds

Ontario Ironworkers
Ontario Municipal Employees Retirement System (OMERS)
University of Toronto Asset Management Corporation (UTAM)

Professional Services and Consulting

BarnesMcInerney
Eckler Limited
Fleishman-Hillard
Hugessen Consulting
Jeff Roach Associates
John Lute & Company
McCracken & Partners
Will Davidson LLP

REITs & Real Estate

Allied Properties REIT
Bentall Kennedy
Blackwood Partners
Crombie REIT
Extencare REIT
InnVest REIT
Legacy Hotels REIT
Primaris Retail REIT
Sunrise Senior Living REIT

Resources & Energy

Alamos Gold
Aura Minerals

Bangor Metals
Banro Corporation
Cameco
Canadian Oil Sands
Capstone Infrastructure
Chieftain Metals
Dundee Precious Metals
First Nickel
HudBay Minerals
IAM Gold
Inmet Mining Corporation
Mountain Province Diamonds
Nautilus Minerals
New Gold
Ontario Power Generation
Pan American Silver
Petroworth Resources
ShawCor
Sherritt International Corporation
Stuart Energy
Talisman Energy
Tiberon Minerals

Retail & Consumer

Amnest Kitchens
Artcraft Kitchens
Cineplex Entertainment
Empire Company Limited
High Liner Foods
Leon's Furniture
Sobeys
Sodisco-Howden
Unisource Worldwide

Telecommunications and Technology

Call-Net Enterprises
Comdev
Gennum Corporation
Leitch Technologies
Newfoundland Capital Corporation
Rogers Communications
Virtua Research

Contact us

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